

# Gift of Travel

Together we can make a difference



Travel as a fundraiser

## GIFT OF TRAVEL Organization Enrollment Form

Organization Name:

Organization address:

City

State

ZIP

Organization Phone #:

Organization FAX#

Organization Federal EIN

Organization Contact for Gift of Travel

Organization Contact for Gift of Travel Phone #

Organization Contact for Gift of Travel Email *NOTE: Enrollment confirmation and follow up on your new GOT account will be sent to this contact's email address; therefore, an accurate email address is required.*

Marketing Contact (if different)

Email:

Phone #

Mailing address for donations Attn:

Street

City

State

ZIP

All the above information is required to process your group's enrollment.

Total potential supporters with your group? \_\_\_\_\_

*I have read and signed the Memorandum of Understanding and authorize the Gift of Travel, LLC to create an account and provide our organization with a booking engine / unique URL and tracking code.*

x

Authorizing signature

Date:

Please email form to [info@giftotravel.com](mailto:info@giftotravel.com) or FAX to (415) 480-3145

**Gift of Travel, LLC**

207 Howe Court, Black Hawk, CO 80422

877-618-GIFT (4438) [info@giftotravel.com](mailto:info@giftotravel.com)

# Gift of Travel

*Together we can make a difference*



*Travel as a fundraiser*

## **Memorandum of Understanding between Gift of Travel, LLC and Charitable / Non-profit Organization**

Gift of Travel, LLC (GOT) and Charitable / Non profit Organization (CO) have entered into a partnership agreement in which:

1. GOT has established the Travel as a Fundraiser™ program to benefit charitable and non-profit organizations in the United States. CO agrees to use the GOT funds for support of their charitable or non-profit program only.
2. An account will be created for CO with the GOT for the purpose of providing the service and administration of “Gift of Travel as a Fundraiser™” for CO.
3. Once the account has been created, GOT will work our travel suppliers to create a booking engine and travel product with a unique tracking code for the CO. Currently, GOT utilizes Pleasant Holidays (PH) for the booking engine with CO’s unique tracking code, travel product and reservation services. Although PH is the travel supplier, CO understands that this Memorandum of Understanding is between GOT and CO.
4. CO will place a prominent banner or link on their site (preferably on the home page, at minimum on a DONATION page, or both) directing supporters to a GOT landing page that has been specifically created for CO’s Travel as a Fundraiser™ program, providing the unique URL/code for the travel booking engine for CO.
5. In addition to placing a link on their website, CO further agrees to promote and drive business to their GOT booking engine by informing their members and supporters through emails, newsletters, announcements and other forms of marketing communication. At minimum, CO agrees to:
  - Send an email to CO email list announcing the program with a link to the CO / GOT landing page and booking engine;
  - Send at least one email quarterly further promoting the program to the CO supporter base.
  - It is jointly understood that promotional activities to CO supporters beyond this minimum will enhance the success of the Travel as a Fundraiser™ program resulting in greater donations to CO
  - CO understands that GOT offers a variety of “Spread the Word” tools that are available to CO to help notify supporters via email, newsletters, and fliers about the Travel as a Fundraiser™ program.

6. GOT and CO agree to maintain the “Travel as a Fundraiser™” relationship, as well and keep the link to the booking engine for a minimum of 12 months, subject to accepted performance standards.
7. GOT will contribute 4% of the total pre-tax cost of each trip booked on CO website or by calling the GOT reservation specialists to CO. Contributions are made only after the completion of the supporters travel. In order to receive credit for reservations made by phone to GOT reservation specialists, supporters MUST tell reservation specialist that they are booking in support of CO. GOT can not guarantee payment if CO is not mentioned in call.
8. GOT will provide a quarterly statement and payment to CO on trips completed within 30 days of the end of the prior quarter.
9. GOT travel suppliers offer GOT and CO competitive travel pricing for their members and supporters. No additional markup is added to packages to cover the 4% donations. GOT will make available special offers and promotions available through our travel suppliers to CO.
10. GOT’s obligation to deliver funds under the Gift of Travel as a fundraiser is expressly conditioned upon GOT receiving funds from our travel suppliers after completion of supporter travel.
11. CO understands that there is no guarantee for the amount of donations received through the Gift of Travel as a fundraiser program. Donations are completely dependent on CO’s member support and booking of vacation packages.
12. GOT makes no claims about the tax consequence of donations made to CO from supporters’ travel. We are not tax experts and advise all CO supporters to seek the advice of their tax professionals. When GOT disperses the 4% donation to your organization it will be on behalf of your member, along with a detailed receipt of the donation.
13. GOT and CO shall have the right to indicate to the public that CO is an authorized participant in the GOT Travel as a fundraiser program and in connection therewith may use the trademarks, servicemarks and trade names (“Marks”) of CO. CO shall not use GOT Marks in any manner that would be inconsistent with or damaging to GOT’s name or reputation.
14. Confidential information shall mean any trade secrets, confidential data, or other confidential information of GOT or CO. Neither GOT or CO shall use any confidential information of the other for any purpose not authorized under this Agreement, and shall not disclose any such confidential information to any third party except as required by law.
15. GOT shall not be liable for any damages from either CO or supporter purchasing a travel package from PH, including without limitation direct or indirect damages, incidental, special or consequential damages, loss of profits or revenue, or interruption of business, in any way arising out of or related to the program, regardless of the form of action.

Terms and Termination

The initial term of this agreement shall start upon delivery of the unique booking engine URL to CO and shall continue for a period of twelve months. At the end of the initial term the relationship can be extended by mutual agreement. At least sixty (60) days prior to the end of the initial term or any renewal term as provided herein, the parties shall each notify the other as to whether they desire to renew this agreement. If either party notifies the other that it does not desire to continue this agreement, then the agreement shall end upon the expiration of the initial term or renewal term. GOT reserves the right to discontinue or alter the terms of this program.

Agreed to by:

\_\_\_\_\_  
Signed:

\_\_\_\_\_  
Signed:

\_\_\_\_\_  
Printed Name:

\_\_\_\_\_  
Printed Name:

\_\_\_\_\_  
Date:

\_\_\_\_\_  
Date:

Gift of Travel, LLC

Organization Name: \_\_\_\_\_

207 Howe Ct.

Organization Address: \_\_\_\_\_

Blackhawk, CO 80422

City: \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_